

# So, where do you land?



#### THE CORE:

Members who are always thinking about organizing our members and how to get others involved by sharing ideas on how to make our union stronger and run for officer positions.

#### THE ACTIVISTS:

Members who can be counted on to help when needed. They get involved, help get the word out, and recruit others to act.

#### THE SUPPORTERS:

Members who will come to meetings, vote, wear union merchandise, stay informed and don't fall for rumors. They ask questions, know our contract, fill out surveys and sign petitions, but don't take responsibility for getting others involved.

#### THE DISENGAGED:

These members don't see the relevance of the union in their lives. They don't care to know what is going on with the union and they don't participate. They tend to see themselves as too busy to be involved with the union and rely on the core members to pull the weight of responsibility.

#### THE HOSTILE

**THE HOSTILE:** Not team players, these people are outside the circle, creating rumors and division within our membership with no intention of being supporters, activists, or core members of the union.

## YOU are the UNION...

and a union's true strength comes from the loyalty and devotion of all of us.

Good officers and a sound financial structure are essential, but YOU determine the success of your union.

Help make your union stronger, and it will serve you more effectively!

### It is this simple:

WEAK Contract ◀ Weak Union ◀ Hostility ◀ **The Union** ▶ Solidarity ▶ Strong Union ▶ **STRONG Contract**

## Let's commit to being CORE members!



Special credit to Labor Notes (labornotes.org) for some of this content